

**AMAR SHAHEED BABA AJIT SINGH JUJHAR SINGH MEMORIAL COLLEGE, BELA,  
ROPAR, PUNJAB.**



**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE DEPARTMENT: DEPARTMENT OF MANAGEMENT STUDIES**

**NAME OF THE PROGRAM : B.VOC –I (RM&IT)**

**NAME OF THE COURSE : MARKETING MANAGEMENT AND BRAND  
MANAGEMENT**

**NAME OF FACULTY : SUMANPREET KAUR (ASST. PROF.)**

<b>CO No.</b>	<b>Description of program outcomes</b>	<b>Methods of Assessment</b>
<b>CO 1</b>	Demonstrate knowledge of the nature and processes of Branding and brand management.	MST, Class tests.
<b>CO 2</b>	Evaluate the scope of brand management activity across the overall organizational context and analyze how it relates to other business areas.	MST, Assignments, Seminars.
<b>CO 3</b>	Appraise the key issues in managing a brand portfolio and making strategic brand decisions.	MST, Class tests, Brainstorming Sessions.
<b>CO 4</b>	Formulate and justify brand development decisions.	MST, PPT, Class Tests.
<b>CO 5</b>	Analyze and discuss contemporary brand related problems and develop appropriate strategies and Initiatives.	Quiz, class tests, assignments.
<b>CO6</b>	Demonstrate effective understanding of relevant functional areas of marketing management and its application.	MST, Seminars, PPT.

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**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE DEPARTMENT: DEPARTMENT OF MANAGEMENT STUDIES**

**NAME OF THE PROGRAM : B.VOC-I (RM&IT)**

**NAME OF THE COURSE : Punjabi(G)**

**NAME OF FACULTY : HARPREET SINGH (ASST. PROF.)**

<b>CO No.</b>	<b>Description of Course Outcomes</b>	<b>Method/s of Assessment</b>
<b>CO 1</b>	bhu p`KI sMewr dy SwDnW dI jwxkwrI dyxI qW jo hr pRkwr dw igAwn hwisI krn iv`c sOK hovy	WORKSHOP, PRESENTATION, GD
<b>CO 2</b>	BwSw DunIAW dI jwxkwrI dy ky ividAwRQIAW nUM mOiKk sMewr iv`c pRPuilq krnwI	MST, Seminar
<b>CO 3</b>	kwrijI pMjwbl dI pwT-pusqk duAwrw ividAwRQIAW nUM ik`qw muKI is`iKAw dyxI qy smy dy hwxI bxwauwxI	MST, Quiz, Seminar
<b>CO 4</b>	kMipaUtr is`iKAw duAwrw ividAwRQIAW nUM v`K-v`K vpwrk sMsQwvW iv`c rujgwr leI Xog bxwauwxI	MST, Seminar, GD
<b>CO 5</b>	mwq BwSw rwhIN ieMtrnY`t dI vrqo krnI isKwauXI qW jo auh sihj rUp iv`c ies nUM is`K ik Apxy mu`K-kors dI bhup`KI jwxkwrI hwisI kr skyI	MST, Seminar, GD, Role play examples
<b>CO6</b>	mwq BwSw rwhIN pySyvr jwxkwrI hwisI krwauXI	MST, Participation in class, Initiatives taken.

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**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE DEAPRTMENT : COMPUTER SCIENCE**

**NAME OF THE PROGRAMME : B.VOC RETAIL MANAGEMENT & IT**

**NAME OF COURSE : FUNDAMENTAL OF INFORMATION TECHNOLOGY**

**NAME OF FACULTY: ASSISTANT PROFESSOR MANDEEP SINGH**

<b>C.O. No.</b>	<b>Description of Course Outcome</b>	<b>Method/sof Assessment</b>
<b>CO-1</b>	Draw computer block diagram, Describe characteristics, generations and types of computer and computer components	Quizzes/Objective Test/Assignments/Exams
<b>CO-2</b>	Demonstrate Input and Outputs devices	Assignments/Rapid Fire Questions
<b>CO-3</b>	Defining Memory Hierarchy and various types of software's.	Class Tests/Exams/Home Assignments
<b>CO-4</b>	Illustrate the basics of computer languages.	Class Tests/Exams/Home Assignments
<b>CO-5</b>	Identify various types of number system in computer system and practices converting from one number system to another.	Group Discussing/ Problem solving/Quizzes
<b>CO-6</b>	demonstrate the definition and charactestics of data communication and computer networks	Viva/Oral Exam/Class Tests

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**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE DEPARTMENT: DEPARTMENT OF MANAGEMENT STUDIES**

**NAME OF THE COURSE : B.Voc-I ( 2<sup>nd</sup> sem)**

**NAME OF THE PROGRAMME : SEMINAR**

**NAME OF FACULTY : MS. PREET KAMAL KAUR**

<b>CO No.</b>	<b>Description of program outcomes</b>	<b>Methods of Assessment</b>
<b>CO 1</b>	Have a thorough knowledge of the latest theoretical and practical advancements in the field of international business.	Lectures, discussion, presentations
<b>CO 2</b>	Have knowledge of current research trends and methodological issues in international business	Guest lectures, PPT, Assignment
<b>CO 3</b>	Critically analyze various sources of information related to international business and use such information to find new solutions and deal with challenges.	Computer simulations, poster presentations
<b>CO 4</b>	Develop an overall understanding of current and future trends in international business	Lectures, PPT Seminar
<b>CO 5</b>	Analyze existing theories and models in the field of international business and link them to real life situations.	Guest lectures, Discussion
<b>CO 6</b>	Discuss business related challenges and opportunities in international business by developing intercultural competence and analyzing current trends and future developments in international business.	Group discussion, presentation, lectures

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**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE DEPARTMENT: DEPARTMENT OF MANAGEMENT STUDIES**

**NAME OF THE COURSE : B.Voc-I ( 2<sup>nd</sup> sem)**

**NAME OF THE PROGRAMME : SEMINAR**

**NAME OF FACULTY : MS. PREET KAMAL KAUR**

<b>CO No.</b>	<b>Description of program outcomes</b>	<b>Methods of Assessment</b>
<b>CO 1</b>	Have a thorough knowledge of the latest theoretical and practical advancements in the field of international business.	Lectures, discussion, presentations
<b>CO 2</b>	Have knowledge of current research trends and methodological issues in international business	Guest lectures, PPT, Assignment
<b>CO 3</b>	Critically analyze various sources of information related to international business and use such information to find new solutions and deal with challenges.	Computer simulations, poster presentations
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<b>CO 5</b>	Analyze existing theories and models in the field of international business and link them to real life situations.	Guest lectures, Discussion
<b>CO 6</b>	Discuss business related challenges and opportunities in international business by developing intercultural competence and analyzing current trends and future developments in international business.	Group discussion, presentation, lectures

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**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE PROGRAM : B.VOC (RMIT) 1<sup>st</sup> (2nd SEM)**

**NAME OF THE COURSE : (General English)**

**NAME OF FACULTY : Gagandeep Kaur (ASST. PROF.)**

CO No.	Description of Course Outcomes	Method/s of Assessment
CO 1	Apply fundamentals of critical thinking to reading writing and communicating.	MST, Class tests, Class Assignment.
CO 2	Explain new words (vocabulary) that will make students enable to use them while speaking and writing.	MST, Class Assignment, Class tests.
CO 3	Practise English grammar to aware the students about the correct usage of it.	MST, PPTs, Class assignments, class tests,
CO 4	Define parts of speech and use them into sentences.	MST, Class assignments, Class tests.
CO 5	Demonstrate use of English language in day to day life	MST, Debate, PPTs, Class tests.
CO 6	Apply the LSRW skills.	MST, Class assignments, Class tests.

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**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE PROGRAM : B.VOC (RMIT) 1<sup>st</sup> (2<sup>nd</sup> SEM)**

**NAME OF THE COURSE : (Practical based on English)**

**NAME OF FACULTY : Lovepreet Singh (ASST. PROF.)**

<b>CO No.</b>	<b>Description of Course Outcomes</b>	<b>Method/s of Assessment</b>
<b>CO 1</b>	Define strategies that will help the students to identify their own problems in writing.	PPTS, Speech and Assignment.
<b>CO 2</b>	Develop the techniques that will help the students to identify their own problems in speaking.	PPTS, Speech and Assignment.
<b>CO 3</b>	Practice English grammar to aware the students about the correct usage of it.	PPTS, Speech and Assignment.
<b>CO 4</b>	Apply fundamentals of critical thinking to reading writing and communicating.	PPTS, Debate and Assignment.
<b>CO 5</b>	Demonstrate use of English language in day to day life	PPTS, Speech and Assignment.
<b>CO 6</b>	Apply the LSRW skills.	PPTS, GD and Assignment.



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**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE DEPARTMENT:COMPUTER SCIENCE**

**NAME OF THE PROGRAMME:B.VOC RETAIL MANAGEMENT & IT**

**NAME OF COURSE:OFFICE AUTOMATION**

**NAME OF FACULTY:MANDEEP SINGH**

<b>C.O. No.</b>	<b>Description of Course Outcome</b>	<b>Method/sof Assessment</b>
<b>CO-1</b>	Explain overview of computer and other components of computer.	Quizzes/Objective Test/Assignments/Exams
<b>CO-2</b>	Demonstrate basic of computer hardware and software.	Computer simulation/ Lab work
<b>CO-3</b>	Generate text documents with formatting features of MS Word.	Lab work/Home Assignments
<b>CO-4</b>	Demonstrate working knowledge of internet and multimedia.	Lab work/Reports
<b>CO-5</b>	Illustrate the basic concepts of Windows Operating System.	Lab work/Tests/Quizzes
<b>CO-6</b>	Work on Spreadsheets and make presentation on MS Power Point.	Lab work/Class Test/Exams



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**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE DEPARTMENT: DEPARTMENT OF MANAGEMENT STUDIES**

**NAME OF THE PROGRAM : B.VOC-1 (RM&IT-II SEM)**

**NAME OF THE COURSE : DRUG ABUSE**

**NAME OF FACULTY : SUMANPREET KAUR (ASST. PROF.)**

<b>CO No.</b>	<b>Description of program outcomes</b>	<b>Methods of Assessment</b>
<b>CO 1</b>	Describe a variety of models and theories of addiction and other problems related to substance abuse.	MST, Assignments.
<b>CO 2</b>	Describe the behavioral, psychological, physical health and social effects of psychoactive substances on the person using, and significant to others.	MST, Assignments, class tests.
<b>CO 3</b>	Provide culturally relevant formal and informal education programs that raise awareness and support substance abuse prevention and the recovery process.	Class tests, PPTs, Assignments.
<b>CO 4</b>	Describe factors that increase the likelihood for an individual, community or group to be at-risk for, or resilient to, psychoactive substance use disorders.	MST, Class tests, seminars.
<b>CO 5</b>	Describe issues of cultural identity, ethnic background, age and gender in prevention, treatment and recovery.	Assignments, seminars, PPTs.
<b>CO 6</b>	Describe warning signs, symptoms, and the course of substance use disorders.	MST, PPTs, Assignments.

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**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE DEPARTMENT:: DEPARTMENT OF COMPUTER SCIENCE**

**NAME OF THE PROGRAMME:B.VOC (RM &IT)**

**NAME OF COURSE: OFFICE AUTOMATION (RM &IT-123)**

**NAME OF FACULTY: HARPREET KAUR**

<b>C.O. No.</b>	<b>Description of Course Outcome</b>	<b>Methods of Assessment</b>
CO-1	Recognize Keyboard shortcuts, Formatting Documents, checking the grammar and spelling.	Viva, KWL, Assignment
CO-2	Describe the features of mail merge, word count, Handling Graphics..	Home Assignment, MST
CO-3	Writing data into the PPT, starting and exploring power point menus.	Lab Work
CO-4	Calculate the formulas in spreadsheet using Microsoft Excel & apply formulas and graphs.	Class Test, Lab Work
CO-5	Develop presentations containing animation and graphics using Microsoft PowerPoint.	PPT
CO-6	Compare the uses of different office automation tools like MS-Word, Excel. PowerPoint.	Class Test

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**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE DEPARTMENT: DEPARTMENT OF MANAGEMENT STUDIES**

**NAME OF THE PROGRAM : B.VOC (RMIT) 1**

**NAME OF THE COURSE : RETAIL MANAGEMENT**

**NAME OF FACULTY : SUMANPREET KAUR**

<b>CO No.</b>	<b>Description of program outcomes</b>	<b>Methods of Assessment</b>
<b>CO 1</b>	Describe retailing, the entities involved, and the impact of decisions on a retail business.	MST, Assignments.
<b>CO 2</b>	Describe the overall change in the structure of the retail industry over the past 60 years.	MST, Assignments, class tests.
<b>CO 3</b>	Recognize career opportunities available in the retail businesses and identify key roles within retail businesses.	Class tests, PPTs, Assignments.
<b>CO 4</b>	Explain the concept of strategic planning within the retail management decision process.	MST, Class tests, seminars.
<b>CO 5</b>	Differentiate between macroenvironment and microenvironment considerations in strategic planning.	Assignments, seminars, PPTs
<b>CO6</b>	Classify the general steps of strategic planning in retail and Explain the retail mix and retailing concept.	MST, PPTs, Assignments.

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**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE DEPARTMENT: DEPARTMENT OF MANAGEMENT STUDIES**

**NAME OF THE PROGRAMME: B.VOC RM&IT (3rd sem)**

**NAME OF COURSE: SALES MANAGEMENT & DISTRIBUTION**

**NAME OF FACULTY: HARPREET KAUR (Asst. Prof)**

<b>C.O. No.</b>	<b>Description of Course Outcome</b>	<b>Method/sof Assessment</b>
<b>CO-1</b>	<b>Define the roles and responsibilities of sales managers.</b>	<b>MST, class test, Seminar</b>
<b>CO-2</b>	<b>Design and implement the training and development programmes.</b>	<b>MST, Class assignments, Quiz</b>
<b>CO-3</b>	<b>Design an appropriate staffing decisions which includes recruitment and selection.</b>	<b>MST, class test, class assignments</b>
<b>CO-4</b>	<b>Develop and manage the sales force productivity and performance.</b>	<b>MST, Quiz, Class test, Seminar</b>
<b>CO-5</b>	<b>Design and implement distribution channel strategy.</b>	<b>MST, Seminar, Class test</b>
<b>CO-6</b>	<b>Apply an effective sales strategy for the organisation.</b>	<b>MST, Class assignments, Quiz</b>

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**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE DEPARTMENT: DEPARTMENT OF MANAGEMENT STUDIES**

**NAME OF THE COURSE : B.Voc-II ( 3<sup>rd</sup> sem)**

**NAME OF THE PROGRAMME : SEMINAR**

**NAME OF FACULTY : MS. PREET KAMAL KAUR**

<b>CO No.</b>	<b>Description of program outcomes</b>	<b>Methods of Assessment</b>
<b>CO 1</b>	Have a thorough knowledge of the latest theoretical and practical advancements in the field of international business.	Lectures, discussion, presentations
<b>CO 2</b>	Have knowledge of current research trends and methodological issues in international business	Guest lectures, PPT, Assignment
<b>CO 3</b>	Critically analyze various sources of information related to international business and use such information to find new solutions and deal with challenges.	Computer simulations, poster presentations
<b>CO 4</b>	Develop an overall understanding of current and future trends in international business	Lectures, PPT Seminar
<b>CO 5</b>	Analyze existing theories and models in the field of international business and link them to real life situations.	Guest lectures, Discussion
<b>CO 6</b>	Discuss the business related challenges and opportunities in international business by developing intercultural competence and analyzing current trends and future developments in international business.	Group discussion, presentation, lectures

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**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE DEPARTMENT: DEPARTMENT OF MANAGEMENT STUDIES**

**NAME OF THE COURSE : B.VOC(RM&IT)-II ( 3<sup>rd</sup> sem)**

**NAME OF THE PROGRAMME : ENVIRONMENTAL AND ROAD SAFETY AWARENESS**

**NAME OF FACULTY : MS. PREET KAMAL KAUR**

<b>CO No.</b>	<b>Description of program outcomes</b>	<b>Methods of Assessment</b>
<b>CO 1</b>	Apply systems concepts and methodologies to analyze and understand interactions between social and environmental processes.	MST, Class tests, Assignment
<b>CO 2</b>	Master core concepts and methods from ecological and physical sciences and their application in environmental problem solving.	Class tests, Role play, Brain storming sessions,
<b>CO 3</b>	Reflect critically about their roles and identities as citizens, consumers and environmental actors in a complex, interconnected world.	Group discussion, MST, Rapid fire questions assignment
<b>CO 4</b>	Discuss the ethical, cross-cultural and historical context of environmental issues and the links between human and natural systems.	MST, class tests, Assignment, Seminar
<b>CO 5</b>	Describe the fundamental theory of nature at small scale & levels of storm & subatomic particles.	Group discussion, assignment, Role play, Class tests
<b>CO 6</b>	Describe safe ways to carry out leisure activities that take place on roadways.	MST, Seminar, Assignment, rapid fire questions



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**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE PROGRAM : B.Voc –2<sup>nd</sup> ( 3<sup>rd</sup> SEM)**

**NAME OF THE COURSE : (Communication skills and personality development)**

**NAME OF FACULTY : Gagandeep Kaur (ASST. PROF.)**

<b>CO No.</b>	<b>Description of Course Outcomes</b>	<b>Method/s of Assessment</b>
<b>CO 1</b>	Discuss the concepts related to Communication skills effectively so that students will be able to practice it in their daily lives.	MST, Class tests, Class Assignment, PPTs.
<b>CO 2</b>	Define the roles of Mass Media to make students able to get job opportunities the field of electronic media.	MST, Class Assignment, Class tests.
<b>CO 3</b>	Designing letters for formal communication.	MST, Seminar, Class assignments, class tests,
<b>CO 4</b>	Define the concepts related to personality development that will help students to possess the skills related to their future perspectives.	MST, Class tests, PPTs.
<b>CO 5</b>	Define what mindfulness is and how it makes a difference.	MST, Participation in class, Class assignments, Class tests.
<b>CO 6</b>	Develop the fluency of language and presentation skills.	MST, Participation in class, Class assignments, Class tests.

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**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE PROGRAM** : B.VOC (RMIT) 2<sup>nd</sup> (3<sup>rd</sup> SEM)

**NAME OF THE COURSE** : (Workshop based on communication skill and personality development.)

**NAME OF FACULTY** : Gagandeep Kaur (ASST. PROF.)

CO No.	Description of Course Outcomes	Method/s of Assessment
CO 1	Define strategies that will help the students to identify their own problems in writing.	PPTS, Speech and Assignment.
CO 2	Develop the techniques that will help the students to identify their own problems in speaking.	PPTS, Speech and Assignment.
CO 3	Practise English grammar to aware the students about the correct usage of it.	PPTS, Speech and Assignment.
CO 4	Apply fundamentals of critical thinking to reading writing and communicating.	PPTS, Debate and Assignment.
CO 5	Demonstrate use of English language in day to day life	PPTS, Speech and Assignment.
CO 6	Apply the LSRW skills.	PPTS, GD and Assignment.

**AMAR SHAHEED BABA AJIT SINGH JUJHAR SINGH MEMORIAL  
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**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE DEPARTMENT: Computer Science**

**NAME OF THE PROGRAMME: B.voc (RMIT)**

**NAME OF COURSE: E-commerce**

**NAME OF FACULTY: Assistant Professor Harpreet Kaur**

<b>C.O. No.</b>	<b>Description of Course Outcome</b>	<b>Method/s of Assessment</b>
<b>CO-1</b>	Explain E-commerce and importance of ecommerce	Quizzes/Objective Test/Assignments/Exams
<b>CO-2</b>	Discuss impact of ecommerce on business models	Assignments/Rapid Fire Questions
<b>CO-3</b>	Illustrate the infrastructure for E-commerce	Class Tests/Exams/Home Assignments
<b>CO-4</b>	Compare internet trading relationships including business to business, intra-organizational	Class Tests/Exams/Home Assignments
<b>CO-5</b>	Prepare electronic payment system and explain its types	Group Discussing/ Problem solving/Quizzes
<b>CO-6</b>	Select and evaluate global E-commerce issues	Viva/Oral Exam/Class Tests

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**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE DEPARTMENT: DEPARTMENT OF MANAGEMENT STUDIES**

**NAME OF THE PROGRAM : B.VOC-II (RMIT-IV-SEM)**

**NAME OF THE COURSE : CONSUMER BEHAVIOUR**

**NAME OF FACULTY : SUMANPREET KAUR**

<b>CO No.</b>	<b>Description of program outcomes</b>	<b>Methods of Assessment</b>
<b>CO 1</b>	Demonstrate how knowledge of consumer behaviour can be applied to marketing.	MST, Assignments.
<b>CO 2</b>	Identify and explain factors which influence consumer behaviour.	MST, Assignments, class tests.
<b>CO 3</b>	Relate internal dynamics such as personality, perception, learning motivation and attitude to the choices consumers make.	Class tests, PPTs, Assignments.
<b>CO 4</b>	Use appropriate research approaches including sampling, data collection and questionnaire design for specific marketing situations.	MST, Class tests, seminars.
<b>CO 5</b>	In a team, work effectively to prepare a research report on consumer behaviour issues within a specific context.	Assignments, seminars, PPTs
<b>CO6</b>	To enable students in designing and evaluating the marketing strategies based on fundamentals of consumer buying behaviour.	MST, PPTs, Assignments.

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**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE DEPARTMENT: DEPARTMENT OF MANAGEMENT STUDIES**

**NAME OF THE PROGRAM : B.VOC-II sem-IV (RM&IT)**

**NAME OF THE COURSE : Punjabi(G)**

**NAME OF FACULTY : HARPREET SINGH (ASST. PROF.)**

CO No.	Description of Course Outcomes	Method/s of Assessment
CO 1	ਮਾਤ ਭਾਸ਼ਾ ਵਿੱਚ ਪ੍ਰਯੋਗ ਬਣਾਉਣਾ ਤਾਂ ਜੋ ਹੋਰਨਾਂ ਭਾਸ਼ਾਵਾਂ ਤੇ ਹਰ ਇੱਕ ਪ੍ਰਕਾਰ ਦਾ ਗਿਆਨ ਸਹਿਜ ਰੂਪ ਵਿੱਚ ਹਾਸਿਲ ਕਰ ਸਕੇ।	WORKSHOP, PRESENTATION, GD
CO 2	ਭਾਸ਼ਾ ਧੁਨੀਆਂ ਦੀ ਜਾਣਕਾਰੀ ਦੇ ਕੇ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਮੌਖਿਕ ਸੰਚਾਰ ਵਿੱਚ ਪ੍ਰਫੁੱਲਤ ਕਰਨਾ।	MST, Seminar
CO 3	ਅੱਖਰਾਂ ਦੇ ਕਰਮ ਦੁਆਰਾ ਹਰ ਇੱਕ ਪ੍ਰਕਾਰ ਦੇ ਪ੍ਰਬੰਧਨ ਵਿੱਚ ਮਾਹਿਰ ਬਣਾਉਣਾ।	MST, Quiz, Seminar
CO 4	ਧੁਨੀਆਂ ਦੇ ਉਚਾਰਣ ਦੁਆਰਾ ਭਾਸ਼ਾ ਸੰਚਾਰ ਵਿੱਚ ਮਾਹਿਰ ਬਣਾਉਣਾ।	MST, Seminar, GD
CO 5	ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਦੁਆਰਾ ਭਵਿੱਖ ਵਿੱਚ ਕੰਮ ਆਉਣ ਵਾਲੀਆਂ ਵਸਤਾਂ, ਰਿਸ਼ਤਿਆਂ ਆਦਿ ਦੀ ਡੁਘਾਈ ਵਿੱਚ ਜਾਣਕਾਰੀ ਦੇਣੀ।	MST, Seminar, GD, Role play examples
CO6	ਭਾਸ਼ਾ ਨੂੰ ਕਿੱਤੇ ਦੀ ਪ੍ਰਯੋਗਤਾ ਲਈ ਵਰਤੋਂ ਤੇ ਵਿਉਂਤਬੰਦ ਕਰਨਾ।	MST, Participation in class, Initiatives taken.

**AMAR SHAHEED BABA AJIT SINGH JUJHAR SINGH MEMORIAL COLLEGE BELA  
ROPAR PUNAJB**



**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE DEPARTMENT: DEPARTMENT OF COMPUTER SCIENCE**

**NAME OF THE PROGRAMME: B.VOC( RMIT 4<sup>TH</sup> SEM)**

**NAME OF COURSE: INFORMATION TECHNOLOGY FOR RETAIL MANAGEMENT**

**NAME OF FACULTY: HARPREET KAUR**

<b>C.O. No.</b>	<b>Description of Course Outcome</b>	<b>Methods of Assessment</b>
<b>CO-1</b>	Define the basic concepts and appreciate the applications of database systems	MST, CLASS TEST, VIVA
<b>CO-2</b>	Discuss the advantages of DBMS applications over traditional file systems.	MST, ASSIGNMENT, GD
<b>CO-3</b>	Describe the various components of DBMS environment and their functions.	MST, PPT, CLASS TEST
<b>CO-4</b>	Generate solutions to model the data requirement for an application using ER model.	MST, ASSIGNMENT, CLASS TEST
<b>CO-5</b>	Formulate the queries to select, design, modify and other operation on database using MS ACCESS.	MST, LAB WORK, PPT, VIVA
<b>CO-6</b>	Evaluate queries in MS Access	MST, ASSIGNMENT, CLASS TEST

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**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE DEPARTMENT: DEPARTMENT OF MANAGEMENT STUDIES**

**NAME OF THE COURSE : B.VOC(RM&IT)-III ( 5<sup>th</sup> sem)**

**NAME OF THE PROGRAMME : BUSINESS RESEARCH METHODS**

**NAME OF FACULTY : MS. PREET KAMAL KAUR**

<b>CO No.</b>	<b>Description of program outcomes</b>	<b>Methods of Assessment</b>
<b>CO 1</b>	Formulate clearly defined research questions	MST, Class tests, Assignment
<b>CO 2</b>	Evaluate business problems and effective ways to answer those problems	Class tests, Role play, Brain storming sessions,
<b>CO 3</b>	Analyze and summaries key issues and themes from existing literature evaluate and conduct research.	Group discussion, MST, quiz, assignment
<b>CO 4</b>	Analyze various sources of information for literature review and data collection.	MST, class tests, Assignment, Seminar
<b>CO 5</b>	Organize and conduct research in a more appropriate manner	MST, Group discussion, assignment, Role play, Class tests
<b>CO 6</b>	Write the ethical issues associated with the conduct of research be able to formulate and present effective research reports	MST, Class tests, Seminar, Assignment



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ROPAR, PUNJAB.**



**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE PROGRAM : B.VOC (RMIT) 3<sup>RD</sup> (5<sup>TH</sup> SEM)**

**NAME OF THE COURSE : (GENERAL ENGLISH II)**

**NAME OF FACULTY : GAGANDEEP KAUR (ASST. PROF.)**

<b>CO No.</b>	<b>Description of Course Outcomes</b>	<b>Method/s of Assessment</b>
<b>CO 1</b>	Apply fundamentals of critical thinking to reading writing and communicating.	MST, Class tests, Class Assignment.
<b>CO 2</b>	Explain new words (vocabulary) that will make students enable to use them while speaking and writing.	MST, Class Assignment, Class tests.
<b>CO 3</b>	Practise English grammar to aware the students about the correct usage of it.	MST, PPTs, Class assignments, class tests,
<b>CO 4</b>	Define parts of speech and use them into sentences.	MST, Class assignments, Class tests.
<b>CO 5</b>	Demonstrate use of English language in day to day life	MST, Debate, PPTs, Class tests.
<b>CO 6</b>	Apply the LSRW skills.	MST, Class assignments, Class tests.

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**DESCRIPTION OF COURSE OUTCOMES**

**NAME OF THE DEPARTMENT: DEPARTMENT OF COMPUTER SCIENCE**

**NAME OF THE PROGRAMME: B.VOC (RM-IT) -Sem 5<sup>th</sup>**

**NAME OF COURSE:STRUCTURAL PROGRAMMING & DESKTOP**

**PUBLISHING(RMIT-353)**

**NAME OF FACULTY:MANPREET KAUR**

<b>C.O. No.</b>	<b>Description of Course Outcome</b>	<b>Method/s of Assessment</b>
<b>CO-1</b>	Define the basic Concepts of structural programming in computer science	MST, Class test,
<b>CO-2</b>	Discuss the use of DTP technologies.	Viva, Home Assignment
<b>CO-3</b>	Write the importance of Desktop Publishing in computer world	PPT, Oral Exam
<b>CO-4</b>	Come up with analysis of efficiency and proofs of correctness	Class test
<b>CO-5</b>	Write the operations of Desktop Publishing Technologies (micro Graphics Design, Picture Publisher)	Class test, PPT
<b>CO-6</b>	Choose the text formatting, manipulating, of documents and use Mail Merge tool.	Lab Work , PPT

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